Impact Coaching Solutions

Tammie K. Ross, CPCC
President

List of Services

Change and growth take place when a person has risked himself and dares to become involved with experimenting with his own life…Herbert Otto

1) Team Coaching & Workshops (Profit/Non-Profit):

Customized Workshops to Fit Any Need: Is productivity down? Are you wondering why you feel so much tension with your teams? Impact Coaching Solutions’ programs include interactive team-based exercises designed to develop team cohesion and renew team spirit. Facilitated with a creative, enthusiastic, and relaxed presentation style, these programs increase employee motivation, effectiveness, and performance.

Take Your Coaching Skills to a 10!: Consider the following: the number one indicator of job satisfaction is the relationship between an employee and their direct manager…In this workshop, leaders, managers, supervisors and team leaders will learn and incorporate co-active coaching skills into their communication styles. Witness how this translates into communicating with staff on a whole new level (to get the results you need).

Relationship Management for Families in Success Planning: Before you even begin the succession planning process, your family needs to prepare for the emotional upheavals that this process will include. For maximum results, let us help prepare you to navigate this emotional terrain to achieve the quickest and surest success of your plan.

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Whatever you vividly imagine, ardently desire, sincerely believe and enthusiastically act upon… must inevitably come to pass…Paul J. Meyer

2) Group Coaching For Entrepreneurial Women:

Based upon the principle that women are nurturing individuals who need to share, grown and learn, these sessions are aimed to help women unblock the obstacles that are holding them back from the life of their dreams! Groups are limited to 10 /12 women. Inquire as to when the next one is starting in your area!

Group Coaching for Young Professional Women:

Being a young woman is difficult these days with the pressures of the economy, career choices, and uncertainty. Knowing this, Impact has designed group coaching sessions just for women in the 18 to 28 age bracket. Based on the same principles as above, come share your stories and relax into the knowing that you are not alone.

3) Partner Coaching:

This is the newest offering at Impact Coaching Solutions. Realizing that the divorce rate is over 50% for first marriages and higher for second marriages, Impact is proud to offer a program solution to help increase the chances of your marriage surviving. Why wait until the button has already been turned off?

4) Individual Coaching:

Individual coaching is one of the trademarks of Impact Coaching Solutions. We believe that once you know thyself, only then can your world begin to open up to the possibility of getting the career, relationship, and health that you have been seeking. This coaching is not for the faint of heart. Get ready to really dig in to what could be holding you back and watch the magical things that can start to happen.

A group becomes a team when each member is sure enough of himself and his contribution to praise the skills of the others …Norman Shidle

If any of the above services feel like a fit for you, we would love to hear from you!

BEFORE your wordsmith’s strategy …

“Wow! Working with Sandy is a dream. Her insights help me tap into how I want to get my message across. I love that this is one page now; how my picture and logo come through… think I’ll do the same for my newsletter.” /repeat client, T. Ross, coach

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Impact Coaching Solutions

Your change catalysts for …

Individuals

“Whatever you vividly imagine, ardently desire, sincerely believe, and enthusiastically act upon …must inevitably come to pass.” ✦ P. J. Meyer

Personal coaching has proven to be one of *Impact’s* hallmark catalysts. We believe that once you know thyself, only then can your world open to possibility – getting the career, health, or relationship you seek. Not for the faint of heart, ready yourself to really dig in to discover what can be holding you back – and watch the magical transformation that can begin for you.

Entrepreneurial Women

“Whatever you do, or dream you can, begin it – boldness has genius, power, and magic in it.” ✦ J. W. van Goethe

Based on principles that women are nurturing individuals who need to share, grown, and learn, our forums benefit from a chain-reactive group dynamic – a positive butterfly effect that unfolds when women meet to unblock obstacles that can hold each back from her dream life. Limited to groups of 10-12, ask to be included with an invitation to the next one in your area.

Partners Impact’s Newest Program!

“Action is a great restorer and builder of confidence. Inaction is not only the result, but the cause, of fear.” ✦ N. V. Peale

Realizing divorce can be an ugly cloud over couples (with rates over 50% for first marriages and higher for the second), *Impact* offers wellness programs for your union, embracing preventive and healing exploration (mid-life coming together a specialty)

Young Professional Women

“Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has.” ✦ M. Meade

Being a young woman today can be difficult, with economic pressure, career choices, uncertainty. Understanding this, *Impact* designed group sessions exclusively for women 18-28. Much as in our entrepreneurial women forums, gather to share your stories and relax in the knowing that others walk with you.

Teams

“A group becomes a team when each member is sure enough of himself and his contribution to praise the skills of the others.” ✦ N. Shidle

✦ Customized Workshops

Productivity down? Wondering why you feel tension with your teams? Increase employee motivation, effectiveness, and performance with *Impact’s* interactive, team-based exercises designed to develop cohesion and renew team spirit – led with your facilitator’s enthusiastic, creative, comfortable style.

✦ Train the Trainer

Consider this: the #1 indicator of job satisfaction is the relationship between an employee and his direct manager. In this workshop, managers, supervisors, and team leaders learn and incorporate co-active coaching into their communication styles. Witness how this translates into relating with staff on a whole new level … for the results you need.

✦ Succession / Relationship Management

Prepare your family for emotional elements and expectations of succession, even before the planning process begins. For better outcomes, let us help you navigate this conflicting terrain to achieve the surest, quickest success for your path.

When this sort of journey feels like a fit for you, we’re here to Impact your move forward.

Tammie Ross, CPCC, President

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Certified Professional Co-Active Coach and a member of the International Coaches Federation (ICF)

- help client prioritize (3) marketing pieces to stagger budget
- ~~list of services~~ is now ‘your change catalysts’ (active, implies results); ‘your’ personalizes, lets reader feel already a client
- make subtitles larger, and reword them as types of clients (to humanize), rather than as a service (thing)
- intro each sub-topic with inspirational quote borrowed from client’s website (reinforcing it, too)
- use ‘Impact’ (business name) as verb: ~~If any of the above services feel like a fit~~ is now ‘when this sort of journey feels like a fit, we’re here to Impact your move forward’
- 2-column gives more above-the-fold positioning
- to brand visually, use corporate colours, mimic logo’s font, use logo’s butterfly as bullet point.

BEFORE

Doug Daye, DTM – Speaking From Experience

SOME FAVOURITE KEYNOTE TOPICS:

SOME FAVOURITE WORKSHOP TOPICS:

Partial List of Clients

What People Are Saying:

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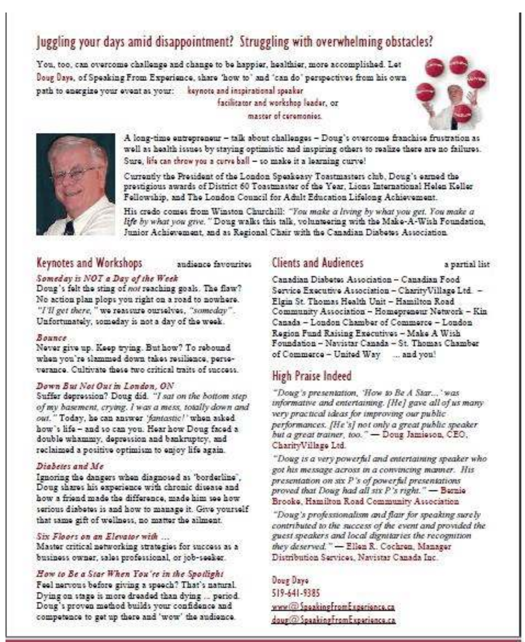
Juggling your days amid disappointment? Struggling with overwhelming obstacles?

You, too, can overcome challenge and change to be happier, healthier, more accomplished. Let Doug Daye, of Speaking From Experience, share ‘how to’ and ‘can do’ perspectives from his own path to energize your event as your: keynote and inspirational speaker, facilitator and workshop leader, or master of ceremonies.

A long-time entrepreneur – talk about challenges – Doug’s overcome franchise frustration as well as health issues by staying optimistic and inspiring others to realize there are no failures. Sure, life can throw you a curve ball – so make it a learning curve!

Currently the President of the London Speakeasy Toastmasters club, Doug’s earned the prestigious awards of District 60 Toastmaster of the Year, Lions International Helen Keller Fellowship, and The London Council for Adult Education Lifelong Achievement.

His credo comes from Winston Churchill: *“You make a living by what you get. You make a life by what you give.”* Doug walks this talk, volunteering with the Make-A-Wish Foundation, Junior Achievement, and as Regional Chair with the Canadian Diabetes Association.

Keynotes and Workshops — audience favourites

Someday is NOT a Day of the Week
Doug’s felt the sting of *not* reaching goals. The flaw? No action plan plops you right on a road to nowhere. *“I’ll get there,”* we reassure ourselves, *“someday”*. Unfortunately, someday is not a day of the week.

Bounce
Never give up. Keep trying. But how? To rebound when you’re slammed down takes resilience, perseverance. Cultivate these two critical traits of success.

Down But Not Out in London, ON
Suffer depression? Doug did. *“I sat on the bottom step of my basement, crying. I was a mess, totally down and out.”* Today, he can answer *‘fantastic!’* when asked how’s life – and so can you. Hear how Doug faced a double whammy, depression and bankruptcy, and reclaimed a positive optimism to enjoy life again.

Diabetes and Me
Ignoring the dangers when diagnosed as ‘borderline’, Doug shares his experience with chronic disease and how a friend made the difference, made him see how serious diabetes is and how to manage it. Give yourself that same gift of wellness, no matter the ailment.

Six Floors on an Elevator with …
Master critical networking strategies for success as a business owner, sales professional, or job-seeker.

How to Be a Star When You’re in the Spotlight
Feel nervous before giving a speech? That’s natural. Dying on stage is more dreaded than dying … period. Doug’s proven method builds your confidence and competence to get up there and ‘wow’ the audience.

Clients and Audiences — a partial list

Canadian Diabetes Association – Canadian Food Service Executive Association – CharityVillage Ltd. – Elgin St. Thomas Health Unit – Hamilton Road Community Association – Homepreneur Network – Kin Canada – London Chamber of Commerce – London Region Fund Raising Executives – Make A Wish Foundation – Navistar Canada – St. Thomas Chamber of Commerce – United Way … and you!

High Praise Indeed

“Doug’s presentation, ‘How to Be A Star…’ was informative and entertaining. [He] gave all of us many very practical ideas for improving our public performances. [He’s] not only a great public speaker but a great trainer, too.” — Doug Jamieson, CEO, CharityVillage Ltd.

“Doug is a very powerful and entertaining speaker who got his message across in a convincing manner. His presentation on six P’s of powerful presentations proved that Doug had all six P’s right.” — Bernie Brooke, Hamilton Road Community Association

“Doug’s professionalism and flair for speaking surely contributed to the success of the event and provided the guest speakers and local dignitaries the recognition they deserved.” — Ellen R. Cochren, Manager Distribution Services, Navistar Canada Inc.

Doug Daye
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“Love the wordsmithing; the way Sandy made my document come alive… the phrases are excellent; talk to my potential audience.” /D. Daye, speaker

click/tap for full view of ‘AFTER’ as at left

And for this speaker’s one-sheet, your wordsmith’s strategy…

- open with compelling question so reader identifies with wanting solution
- reword to show benefits (“You, too”) instead of features (“Doug is/had”)
- large amount of text is daunting read: columns / white space give eyes a rest
- smile acquaints, face/name recognition

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Word’s communication Worth